

PRESS RELEASE

FOR IMMEDIATE RELEASE:

TICKETS NOW AVAILABLE FOR
MCKINNEY SUMMER MUSICALS'
"MY FAIR LADY" FUNDRAISER,
FEATURING BROADWAY
PHANTOM DAVID GASCHEN

DATE:

JANUARY 11, 2012

FOR ADDITIONAL INFORMATION:

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McKinney Summer Musicals (MSM), known for redefining community theatre, is looking forward to redefining community theatre *fundraisers* with "A Lovely Evening for MSM", to be held on Friday, February 10 at 7:00pm at the McKinney home of Pam and Eugene Knies. Tickets are now available for the event, which will benefit MSM's July production of the timeless classic *My Fair Lady*, with book and lyrics by Alan Jay Lerner and music by Frederick Loewe.

The unique fundraiser will include a sumptuous feast of traditional British delicacies such as roast beef with Yorkshire pudding and fish and chips, along with drawings for *My Fair Lady*-themed gift baskets—and a very special guest. Internationally renowned vocalist and stage performer David Gaschen, who starred as the title character in Andrew Lloyd Webber's *The Phantom of the Opera* throughout Europe and on Broadway, will be on hand to entertain throughout the evening. Guests will even have the opportunity to bid on a once-in-a-lifetime experience: to be serenaded by Gaschen as the Phantom, singing "*The Music of the Night*" in a re-enactment of his famous scene with Christine.

MSM director Kevyn Robertson said, “The buzz is already building around this particular auction item, and David’s performance will be the highlight of an extraordinary evening—and a very romantic way to set the mood for Valentine’s Day!”

Tickets for the February 10 benefit are \$75 per person and can be purchased through the MSM website at www.mckinneysummermusicals.com.

“With the breathtakingly beautiful Knies home as our venue and the talent of David Gaschen, this event will not be your typical fundraiser, and we hope to draw record crowds in support of our 2012 production.” said Robertson.

Open auditions for *My Fair Lady* will be held at Trinity Presbyterian Church in McKinney on March 30-April 1, and performances will take place July 7-8 and 12-15, 2012, at McKinney Boyd High School Theatre. Additional details about auditions, performances, and volunteer opportunities can be found at the MSM website at www.mckinneysummermusicals.com.

MSM is funded in part by the City of McKinney through a grant from the City of McKinney Arts Commission.